

2018 SPONSORSHIP INFORMATION



NOAH'S BANDAGE PROJECT

Agape
Montessori School
"Where Love & Learning Come Together"

Dear Friend,

We are proud to announce **Agape Montessori School** and **Noah's Bandage Project** have joined efforts again to host the 3rd annual **Noah's Crown Town 5K** to raise funds for pediatric cancer research. Last year's event raised over \$80,000 which helped Noah's Bandage Project present a second grant of \$100,000 to Children's Mercy Hospital. Please join us in spreading awareness, funds, and bandages through the mission Noah started.

WHO IS NOAH?

Noah Wilson was diagnosed with cancer in April of 2014. This incredibly brave six-year-old boy endured countless tests, procedures, surgeries, chemo treatments, and much more – yet managed to do so without ever losing his sense of joy. With a maturity far beyond his years, Noah turned his illness into an opportunity to help other kids like him endure the trials and pains associated with the normal course of cancer treatments. Through his vision, Noah was able to turn his pain into a way to bring smiles to others.

As a cancer patient, Noah Wilson soon discovered that a bandage is a pretty significant thing. Often times, kids are allowed to hold onto a bandage during uncomfortable procedures, and when they are all done, they get to put the bandage on as a final sign of completion. Noah also realized that hospital gowns all tend to look the same, and when the chemotherapy makes you lose your hair, even the kids start to look the same. But the bandages let you stand out. The plain old brown bandages get the job done, but they aren't fun! Noah quickly recognized that the kids that are going through what he is going through could really use all the fun they can get.

That is where Noah came up with his idea to collect fun bandages for hospitals to give out to kids like him. Little did he know how big this idea would become. To date, Noah's Bandage Project has collected and distributed over 80,000 boxes of bandages to hospitals and various children's organizations.

Noah also learned that when it comes to funding cancer research for kids, there is very little support. In fact, less than **4%** of our national cancer research budget goes to kids...4%!! Noah wanted to help in this area too. Noah's Bandage Project takes money that is donated to the project and turns it into grants for pediatric cancer research.

After being victorious in his 14-month long battle against Ewing Sarcoma, Noah contracted a secondary cancer, AML Leukemia on June 29th, and passed peacefully on June 30th, 2015. Noah lives on through the lives he touched and the mission of his bandage project.

ABOUT THE EVENT:

Our 3rd annual race will be held on April 28, 2018 at Corporate Woods in Overland Park, Kansas. With over 4500 participants our first two years, we expect this to be a great opportunity for our sponsors to promote while supporting a great cause. We will have many local celebrities as our special guests.

Your **sponsorship** will not only help defray the costs of organizing such a big event, it will also help give back to Noah's Bandage Project. Our goal for this race is \$90,000, which will make it possible for a third grant to be donated to Children's Mercy Hospital for continued research.

Enclosed, you will find sponsorship levels and benefits. We will follow up soon to discuss the possibility of your partnership, in the meantime, please feel free to contact us or simply send your sponsorship gift today.

Thank you in advance for your help! With your generous support, we can help research, develop better treatments or even find a cure for pediatric cancer.

Sincerely,

Noah's Crown Town 5K Team

www.noahscrowntown5k.com

Please direct questions to: sponsorship@noahsbp.com



Sponsorship Opportunities

Sponsorship Benefits	Crowning \$10,000 <i>(Only One Available)</i>	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Noah's Stars \$500
	# of Free Race Entries	15	10	8	6	4
Pre-Event						
Logo and link on race website	X	X	X	X	X	Name
Logo in email blasts	X	X	X	X	X	
Logo on race flyer	X	X	X	X		
Social media promotion	X	X	X			
Logo on print advertising	X	X				
Race Day						
Swag Bag Goodies (sponsor provided)	X	X	X	X	X	
Logo on event sponsor banners	X	X	X	X	X	
Logo on t-shirt (proportional to level)	X	X	X	X	X	
Size of display (tent, table and chairs provided by sponsor)	10X20	10X10	10X10	6ft Table (no tent)		
Recognition at opening of race	X	X	X			
Logo along race course	X	X				
Meet & Greet with Celebrities	X	X				
Logo on stamp & repeat	X					
Opportunity to speak at opening of race	X					
Mention in Post Race Thank You Letter	X	X	X	X	X	X



In-Kind Donations

In addition to the above listed sponsorship levels we are also seeking product and service donations. It is at your discretion to provide the quantity of items or amount of service. Sponsorship benefits will be provided for in-kind donations at the cash equivalent level.

Port-a-Potties

Stage

Tents

Tables

Generator

Golf Carts

U-Haul

Trash

Signage

Photographer

First Place Prizes

Water

Fruit

Granola Bars

Coffee

Sports Drink

Bagels

T-shirts

Face Paint

Caricatures



Sponsorship Commitment Form

Company, Individual, or Family Name: _____
(Please print name as it should be listed in printed materials)

Contact: _____

Mailing Address: _____

Phone: _____ Fax: _____ E-mail: _____

Yes! I would like to sponsor the 2018 Noah's Crown Town 5K

___ Crowning Sponsor	\$10,000 (Only One Available)
___ Platinum Sponsor	\$7,500
___ Gold Sponsor	\$5,000
___ Silver Sponsor	\$2,500
___ Bronze Sponsor	\$1,000
___ Noah's Star	\$500
___ In-Kind Donation*	Select sponsorship level equivalent to product/service value

*In-Kind Donation Description: _____

Noah's Stars and Higher:

- Complimentary race entries may be redeemed once registration opens and are subject to same deadlines as all other race entries. A comp code will be emailed when payment is received. Registration and race details can be found at www.noahscrowntown5k.com. Race entries will cap at 2500 racers, be sure to register early.

Bronze and higher:

- Logo must be emailed to shea.agapemontessori@gmail.com in **JPG or PNG** format in order to appear on the race website.
- Swag Bag Items must be dropped off at **Agape Montessori School** (16550 W. 129th St. Olathe, KS 66062) by **April 17, 2018**. We anticipate 2500 racers.
- Logo must be emailed to shea.agapemontessori@gmail.com in **Vector** format by **March 16, 2018** in order to appear on t-shirt

Silver and higher:

- Logo must be emailed to shea.agapemontessori@gmail.com in **Vector** format by **January 2, 2018** in order to appear on race flyer.
- Sponsors who wish to have a booth/tent at the event must reserve a space with the Race Day Coordinator Megan Titalom megan.agapemontessori@gmail.com by **March 16, 2018**.

Platinum and Higher:

- Meet and greet with celebrities are limited to 5 people. Arrangements must be made with Scott Wilson scott@noahsbp.com by **April 13, 2018** in order to participate.

Crowning

- Details about speaking at opening ceremony must be arranged with Scott Wilson scott@noahsbp.com by **April 13, 2018**.

Please mail this form and donation to:

Noah's Bandage Project (make checks payable)
119 N Parker St, Suite 110
Olathe, KS 66061

Please direct questions to: sponsorship@noahsbp.com